



Boys & Girls Club of Ottawa

14th
annual

BRIAN SMITH

Memorial Golf Tournament

Tuesday, July 14, 2009

Information about the Tournament

Date:	Tuesday, July 14, 2009
Tee-off time:	10:00 shotgun start
Golf courses:	The Marshes at Brookstreet and Eagle Creek Golf Course
Cost:	\$300 (includes lunch and dinner) or \$1,200 per foursome
Golf course/Spa:	MarchWood Golf Course / Brookstreet Au Naturel Spa (includes 9 or 18 holes of golf and the afternoon at the Spa)
Cost:	\$250 (includes lunch and dinner) or \$1,000 per foursome
Dinner and auctions:	Brookstreet Hotel
Attendance:	If we sell out <i>again</i> , there will be 336 golfers and over 400 people at dinner.

History of the tournament

The benefit: over 13 years, almost 1,500 kids have had their fees paid to attend Camp Smitty.

The Brian Smith Memorial Golf Tournament honours the memory of Brian Smith, the popular CTV Ottawa sportscaster, former NHL hockey player and Boys and Girls Club alumnus who was killed leaving his television studio on his way to speak to the Children's Wish Foundation. As Tom Patrick, the camp director at Camp Smitty, said "There's no denying it, healthy camp experiences have impressive impacts on more than a few lives. Thank goodness for all the thoughtful people who care enough to help raise money for Camp Smitty."

Last year's tournament raised more than \$117,000 (net), the most ever. It was enough to send 147 kids to the camp. It also brought total net contributions raised in Smitty's name for Camp Smitty and the Boys and Girls Club of Ottawa to \$1,190,841 (net).

2008 Sponsors

- **Ajilon Consulting** - Title sponsor
- **Scotiabank** - Course sponsor at the Marshes and major volunteer sponsor
- **Bank of America** - Scholarship and major gift sponsor
- **Coughlin & Associates Ltd.** - Organizational sponsor
- **Lone Star Texas Grill** - Closest to pin and major gift sponsor
- **Corbeil** (Pinecrest location) - Course sponsor at Eagle Creek
- **Sun Life Financial** - Dinner sponsor
- **Coca-Cola** - Water and major gift sponsor
- **Oracle** - Golfer gift sponsor
- **Ottawa Citizen** - Media and major gift sponsor
- **Carlson Wagonlit Travel** - Co-sponsor for the raffle
- **Air Transat** - Co-sponsor for the raffle
- **Genworth Financial** - Lunch sponsor at the Marshes
- **Rideau Carleton Entertainment Centre** - Lunch sponsor at Eagle Creek
- **Wilson Banwell PROACT Human Solutions & ManuLife Financial** - Co-sponsors for the MarchWood Golf Course/Spa
- **CTV Ottawa** - Media and prize sponsor
- **Molson** - Major gift sponsor
- **Ottawa Senators** - Major gift sponsor
- **Gilmore Doculink** - Program sponsor
- **Rosehall Run** - Wine sponsor
- **Star Motors** - Hole-in-one sponsor
- **Team 1200** - Media sponsor
- **Coburn Realty/Coldwell Banker** - Longest drive sponsor
- **Capital Appliances & BBQ** - Most accurate drive sponsor
- **Tommy and Lefebvre** - Tee box and prize sponsor
- **HSBC** - Tee box sponsor
- **Cowan** - Tee box sponsor
- **Cistel** - Tee box sponsor
- **Giamberardino** - Tee box sponsor
- **Sprott Asset Management** - Tee box sponsor
- **Frischkorn Audiovisual**



Available Sponsorship Opportunities

LUNCH SPONSORSHIP – \$3,600 (Eagle Creek)

- One foursome (includes lunch and dinner)
- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Logo recognition on designated course
- Logo recognition as the lunch sponsor in handouts to the golfers at registration
- Company stickers on lunch boxes
- Logo recognition as a lunch sponsor on slides during dinner in the Brookstreet ballroom and prior to the dinner on the video wall in the Brookstreet foyer
- Logo recognition as a lunch sponsor on The Marshes' GPS system on all golf carts
- Logo recognition as a lunch sponsor on the Brookstreet's entrance plasma TVs
- Logo recognition on the website and in the program
- Logo recognition in Ottawa Citizen thank-you ad

PRIZE DONORS – Donated major item(s) for live auction

- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Live auction signage at dinner and in program
- Recognition as a live auction donor in handouts to the golfers at registration
- Recognition as a major prize donor on The Marshes' GPS system on all golf carts
- Recognition as a major prize donor on the Brookstreet's entrance plasma TVs
- Name recognition in Ottawa Citizen thank-you ad

TEE-BOX SPONSORSHIPS – \$1,700

- One foursome (includes lunch and dinner)
- Tee-box logo signage on designated hole on both championship courses
- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Logo recognition as a tee-box sponsor on The Marshes' GPS system on all golf carts
- Logo recognition on the website and in the program
- Logo recognition as a tee-box sponsor on slides during dinner in the Brookstreet ballroom and prior to the dinner on the video wall in the Brookstreet foyer
- Name recognition in Ottawa Citizen thank-you ad

TEE-BOX ONLY – \$500

- Tee-box logo signage on designated hole on both championship courses
- Name recognition as a sponsor in the Ottawa Citizen promotional ads
- Logo recognition as a tee-box sponsor on The Marshes' GPS system on all golf carts
- Logo recognition on the website and in the program
- Logo recognition as a tee-box sponsor on slides during dinner in the Brookstreet ballroom and prior to the dinner on the video wall in the Brookstreet foyer
- Name recognition in Ottawa Citizen thank-you ad